



United States
Department of
Agriculture

Agricultural
Marketing
Service

1400 Independence Ave., SW
Room 2968 - South Building
Washington, DC 20250-0225

TO: All Interested Parties

On January 2, 2009, Richard Fleming retired from the position of Market Administrator, Southwest Milk Marketing Order. Mr. Fleming had been with the Federal Milk Marketing Order Program for more than 50 years and contributed significantly to the successful administration of the Program. We continue to express our best wishes to him for a long and happy retirement.

I am pleased to announce the appointment of his successor, Cary J. Hunter. Mr. Hunter is appointed as Market Administrator of the Southwest Milk Marketing Order effective January 4, 2009. Mr. Hunter graduated from Texas A & M with a Bachelor of Science degree in Dairy Science in 1987 and with a Master's degree in Agricultural Economics in 1991. While attending Texas A & M, he managed his family farm. He began working for the Federal Milk Marketing Order in July 1990 as a Marketing Specialist with the Southwest Milk Marketing Order and was promoted to the position of Assistant to the Market Administrator in August 1996. He was subsequently promoted to Assistant Market Administrator in January 2002.

I am confident you will give Mr. Hunter the same cooperation and support that was extended to his predecessor Mr. Fleming.

A handwritten signature in black ink, appearing to read "Dana H. Coale". The signature is written in a cursive style with a large initial "D" and "C".

Dana H. Coale
Deputy Administrator
Dairy Programs