



UNITED STATES DEPARTMENT OF AGRICULTURE
AGRICULTURAL MARKETING SERVICE
DAIRY PROGRAMS

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Milk Market Administrator
SOUTHWEST MILK MARKETING AREA
Federal Order No. 126

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November 15, 2010

TO: All Handlers Southwest Marketing Area

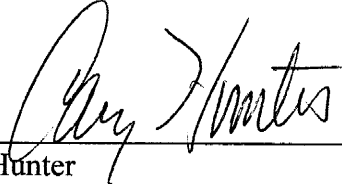
FROM: Cary Hunter, Market Administrator, Carrollton, Texas

SUBJECT: **Payment Due Dates and Price Announcement Dates for 2011**

Enclosed with this letter are schedules for Payment Due Dates and Price Announcement Dates. The Payment Due Date schedule identifies the due dates for funds payable to the Market Administrator, Advance and Final Payments to Producers, and Advance and Final Payments to Cooperatives. Please note that in order for a payment to be considered timely the payment must be received by the respective party by the close of business on the date specified. Pursuant to §§ 1126.71, 1126.72, and 1126.73 payment must be received on or before the due date to be considered timely. Any payment that is received after the date specified will be considered late and will be subject to a one percent late charge, as set forth in § 1000.78. Payment is to be paid by the method authorized by the payee (i.e., wire transfer, cash, check, etc.) and to the appropriate authorized location (i.e., bank lock box, bank account, address of payee, etc.).

The schedule of Price Announcement Dates for the year 2011 specifies the dates on which the Advanced Prices and Pricing Factors and the Class and Component Prices will be announced during the upcoming year. This schedule along with the price announcements is located on the Dallas Market Administrator's website and can be accessed through the internet at the following address: <http://www.dallasma.com>

If you have any questions regarding this information, please contact this office.



Cary Hunter
Market Administrator

Enclosures (2)

CH/abt

PAYMENT DUE DATES *
2011
SOUTHWEST MARKETING AREA
FEDERAL ORDER NO. 126

DESCRIPTION	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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Handler Payments to Market Administrator

Final Payment	February 16	March 16	April 18	May 16	June 16	July 18	August 16	September 16	October 17	November 16	December 16	January 17, 2012
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Handler Payments to Non-Member Producers

Partial Payment	January 26	February 28	March 28	April 26	May 26	June 27	July 26	August 26	September 26	October 26	November 28	December 27
Final Payment	February 18	March 18	April 18	May 18	June 20	July 18	August 18	September 19	October 18	November 18	December 19	January 18, 2012

Handler Payments to Coops

Partial Payment	January 25	February 25	March 25	April 25	May 25	June 27	July 25	August 25	September 26	October 25	November 25	December 27
Final Payment	February 17	March 17	April 18	May 17	June 17	July 18	August 17	September 19	October 17	November 17	December 19	January 17, 2012

* Payments must be received on or before the due date or will be considered late. Due dates are with consideration for Saturday, Sunday, and national holidays.

Tentative Release Dates for 2011 Federal Milk Order Price Data

Based on current Federal milk order rules, listed below are the release dates for the Federal milk order program for price data applicable to January through December 2011. These release dates are subject to change. The advanced prices and pricing factors will be released at 10:00 a.m. EST/EDST no later than the 23rd of the preceding month if that date is on a Friday; otherwise, the release date will be the nearest Friday before the 23rd. Likewise, the class and component prices will be released at 10:00 a.m. EST/EDST no later than the 5th of the following month if that date is on a Friday; otherwise the release date will be the nearest Friday before the 5th. Due to the Federal holiday on December 24, 2010, the release date and time for the January Advanced Prices and Pricing Factors is Thursday, December 23, 2010, at 2:00 p.m. EST.

Month to Which Prices Apply	Advanced Prices and Pricing Factors		Class and Component Prices	
	Release Date	Time Period of NASS Prices <u>1/</u>	Release Date	Time Period of NASS Prices <u>1/</u>
January	Dec. 23, 2010	12/11, 18	Feb. 4, 2011	1/1, 8, 15, 22,29
February	Jan. 21, 2011	1/8, 15	Mar. 4	2/5, 12, 19, 26
March	Feb. 18	2/5, 12	Apr. 1	3/5, 12, 19, 26
April	Mar. 18	3/5, 12	Apr 29	4/2, 9, 16, 23
May	Apr. 22	4/9, 16	Jun. 3	4/30, 5/7, 14, 21, 28
June	May 20	5/7, 14	Jul. 1	6/4, 11, 18, 25
July	Jun. 17	6/4, 11	Aug. 5	7/2, 9, 16, 23, 30
August	Jul. 22	7/9, 16	Sep. 2	8/6, 13, 20, 27
September	Aug. 19	8/6, 13	Sep. 30	9/3, 10, 17, 24
October	Sept. 23	9/10, 17	Nov. 4	10/1, 8, 15, 22, 29
November	Oct. 21	10/8, 15	Dec. 2	11/5, 12, 19, 26
December	Nov. 18	11/5, 12	Dec. 30	12/3, 10, 17, 24

1/ Weekly sales periods, ending on the indicated date, that are included in the applicable average. Information for the week usually is released by NASS on Friday of the following week.

USDA/AMS/DA/MIB
November 5, 2010