THE MARKET ADMINISTRATOR'S

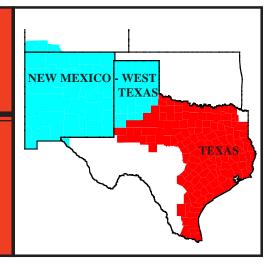
REPORT



TEXAS MARKETING AREA NEW MEXICO - WEST TEXAS MARKETING AREA

RICHARD FLEMING, MARKET ADMINISTRATOR P.O. BOX 110939, CARROLLTON, TEXAS 75011-0939

(972) 245-6060 FAX(972) 245-3211 e-mail: MAGeneric_Dallas@USDA.GOV WWW: http://members.aol.com/fmmo1126



VOLUME XXIII, NO. 2

FEBRUARY 1997

MARKET SUMMARIES FOR JANUARY

The January Class III price increased 60 cents from the previous month to \$11.94. The Class II price for January of \$11.61 per hundredweight decreased \$2.52 from \$14.43 in December. January's Class III-A price decreased 25 cents from December's level to \$11.50.

Texas: Producers who delivered milk to handlers located in Zones 1 and 2 of the Texas Milk Market Order received \$13.50 per hundredweight for deliveries of milk containing 3.5% butterfat. The January price was down \$1.39 from December.

Producers delivered a total of 552,231,060 pounds of milk during January. On a daily basis this represents an increase of 5.44 percent from the producer receipts level in December but it represents a decrease of 8.16 percent when compared to the producer receipts level of January 1996.

Producer milk classified as Class I during January amounted to 54.11 percent of total producer receipts. This figure is up from December's 50.70

percent and it is up from 46.55 percent in January 1996. The average butterfat test of producer milk pooled during January 1997 was 3.660 percent.

New Mexico - West Texas: Producers who delivered milk to handlers located in Zone 1 of the New Mexico - West Texas Milk Market Order received \$12.55 per hundredweight for deliveries of milk containing 3.5% butterfat. The January price was down 25 cents from its December level.

Producers delivered a total of 222,598,219 pounds of milk during January. On a daily basis this represents an increase of .21 percent from the producer receipts level in December and it represents an increase of 30.17 percent when compared to the producer receipts level of January 1996.

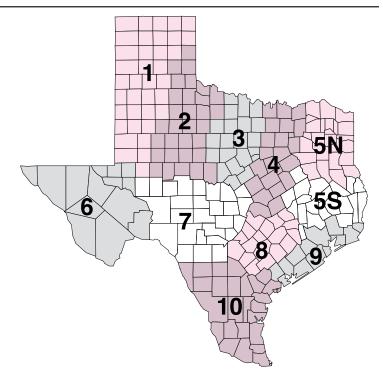
Producer milk classified as Class I during January amounted to 26.60 percent of total producer receipts. This figure is up from 23.91 percent in December but it is down from 35.13 percent in January 1996. The average butterfat test of producer milk pooled during January 1997 was 3.631 percent.

MAILBOX MILK PRICES FOR SELECTED FEDERAL MILK ORDERS, MAY - OCTOBER 1996

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Federal milk order	May	Jun	Jul	Aug	Sep	Oct
New York-New Jersey	13.70	14.08	14.82	15.05	15.68	15.68
Southeast	14.20	15.09	15.60	15.90	16.52	16.94
Chicago Regional	14.61	14.73	15.36	15.88	16.52	15.72
Upper Midwest	14.37	14.50	15.09	15.73	16.26	15.32
Texas	13.45	13.92	14.87	15.23	15.72	15.87
New Mexico-West Texas	12.59	13.13	13.72	14.14	14.92	14.48
Pacific Northwest	12.79	13.91	14.59	14.85	15.48	15.14
Southwest Plains	13.04	13.41	14.16	14.57	15.15	15.19

TEXAS GEOGRAPHIC REGIONS

AREA	REGION NAME
1	HIGH PLAINS
2	LOW PLAINS
3	CROSSTIMBERS
4	BLACKLANDS
5N	NORTH EAST
5S	SOUTH EAST
6	TRANS-PECOS
7	EDWARDS PLATEAU
8	SOUTH CENTRAL
9	UPPER COAST
10	SOUTH



TEXAS DAIRY MILK COMPONENTS FOR GEOGRAPHIC REGIONS - DECEMBER 1996

	NUMBER OF	% OF MILK	PERCENT	PERCENT	PERCENT	PERCENT	SCC
REGION	PRODUCER'S	MARKETED	BUTTERFAT	PROTEIN	LACTOSE	S-N-F	(1,000)
1	23	3.18	3.63	3.24	4.83	8.78	255
2	19	1.20	3.72	3.30	4.75	8.77	440
3	465	45.48	3.63	3.29	4.77	8.78	363
4	219	9.29	3.75	3.28	4.77	8.77	420
5N	726	29.78	3.66	3.25	4.74	8.71	425
5S	32	0.84	3.58	3.19	4.72	8.62	437
6	13	4.49	3.56	3.11	4.77	8.59	213
7	22	1.39	3.88	3.30	4.72	8.74	387
8	71	2.86	3.81	3.32	4.74	8.77	355
9	6	0.26	3.52	3.23	4.71	8.66	449
10	24	1.24	4.18	3.42	4.70	8.85	377
TOTAL	1,620	100.00	3.67	3.27	4.75	8.75	378

TEXAS DAIRY MILKING HERD SIZE ARRAY FOR GEOGRAPHIC REGIONS* - DECEMBER 1996

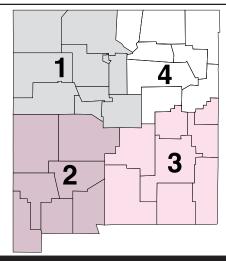
NUMBER OF FARMS PER HERD SIZE GROUP

			TO MELICOL 17	WIND I LIVIL	ID CIZE CITOCI		
			(MILK	ING COW NUM	BERS)		Total #
REGION	0-100	101-250	251-500	501-750	751-1000	1001->	Milking Cows
1	5	5	6	2	3	2	9,644
2	10	6	1	0	1	1	3,621
3	146	157	81	34	23	24	137,728
4	122	69	22	5	0	1	28,119
5N	395	259	60	8	4	0	90,170
5S	24	7	1	0	0	0	2,529
6	2	2	3	0	0	6	13,593
7	13	4	3	0	2	0	4,221
8	46	17	6	1	1	0	8,653
9	2	4	0	0	0	0	783
10	15	4	3	2	0	0	3,758
TOTAL	780	534	186	52	34	34	302 819

^{*}ESTIMATED BASED ON A 55 LB/DAY/COW AVERAGE

NEW MEXICO GEOGRAPHIC REGIONS

AREA	REGION NAME
1	NORTHWEST
2	SOUTHWEST
3	SOUTHEAST
4	NORTHEAST



NEW MEXICO DAIRY MILK COMPONENTS FOR GEOGRAPHIC REGIONS - DECEMBER 1996

		NUMBER OF	% OF MILK	PERCENT	PERCENT	PERCENT	PERCENT	SCC
F	REGION	PRODUCER'S	MARKETED	BUTTERFAT	PROTEIN	LACTOSE	S-N-F	(1,000)
	1	23	7.41	3.72	3.28	4.80	8.79	229
	2	34	24.05	3.53	3.23	4.81	8.76	217
	3	100	68.54	3.59	3.25	4.80	8.77	224
	4	0	0	0	0	0	0	0
	TOTAL	157	100.00	3.58	3.25	4.80	8.77	223

NEW MEXICO DAIRY MILKING HERD SIZE FOR GEOGRAPHIC REGIONS* - DECEMBER 1996

NUMBER OF FARMS PER HERD SIZE GROUP

			(MILKING COW NUMBERS)								
	REGION	0-250	251-500	501-1000	1001-2000	2001-3000	3001->	Milking Cows			
	1	12	3	5	2	1	0	11,856			
	2	3	6	8	14	2	1	38,462			
	3	14	13	20	42	10	1	109,672			
	4	0	0	0	0	0	0	0			
	TOTAL	29	22	33	58	13	2	159,990			
*	ESTIMATED BAS	SED ON A 65 L	B/DAY/COW AVERAG	GE							

Minimum Prices at	3.5%, f	or Fede	ral Order	s 126 an	d 138 (Zone 1) For	mula Pric	es (3.5%) a	nd Price Q	uotations	
	Clas	ss I a/		Class Uniform a/			orm a/		Grade A	Block	Spray	
	126	138	Class II	Class III	III-A	126	138	B F Diff.	Butter	Cheese	Powder	
Month			Dollars F	Per Hundre	d Wt			¢/Point	Ce	Cents Per Pound		
Averages 1995 b/	14.78	13.97	11.84	11.83	10.74	13.18	12.41	7.0	75.13	130.44	108.58	
January 1996	16.03	15.22	13.17	12.73	11.16	14.32	13.33	6.6	74.40	137.88	114.85	
February	16.07	15.26	13.21	12.59	10.39	14.15	13.21	5.4	65.21	137.75	110.84	
March	15.89	15.08	13.03	12.70	10.32	13.75	12.80	5.4	65.00	138.74	110.08	
April	15.75	14.94	12.89	13.09	10.52	14.06	12.99	5.9	69.57	143.25	110.32	
May	15.86	15.05	13.00	13.77	11.90	14.43	13.82	8.4	89.16	149.25	116.00	
June	16.25	15.44	13.39	13.92	15.12	15.03	14.56	14.1	130.63	149.33	129.75	
July	16.93	16.12	14.07	14.49	16.01	15.78	15.07	15.9	144.87	156.23	132.57	
August	17.08	16.27	14.22	14.94	15.82	16.12	15.37	15.8	145.00	163.58	130.91	
September	17.65	16.84	14.79	15.37	15.85	16.65	15.84	15.6	145.00	169.42	131.90	
October	18.10	17.29	15.24	14.13	14.94	16.79	15.14	13.1	124.45	157.93	131.55	
November	18.53	17.72	15.67	11.61	12.18	16.37	13.43	6.5	71.47	132.45	126.59	
December	17.29	16.48	14.43	11.34	11.75	14.89	12.80	6.8	73.02	123.73	120.55	
Averages 1996 b/	16.79	15.98	13.93	13.39	13.00	15.20	14.03	10.0	99.82	146.63	122.16	
January 1997	14.77	13.96	11.91	11.94	11.50	13.50	12.55	7.8	81.74	127.05	113.94	
February	14.50	13.69	11.64									
March	15.10	14.29	12.24									

a/ Subject to zone and location adjustments. b/ Simple averages

POUNDS OF GRADE A MILK MARKETED BY PRODUCERS LOCATED IN TEXAS BY MONTHS: JANUARY 1995 THROUGH JANUARY 1997, WITH PERCENTAGE COMPARISONS **

	1995	Number of	1996	Number of	1997	Number of	PERCENT	CHANGE
MONTH	POUNDS	Producers	POUNDS	Producers	POUNDS	Producers	1996/95*	<u> 1997/96</u>
January	544,665,125	1,918	549,914,311	1,786	540,921,813	1,610	+.96	-1.64
February	519,646,630	1,911	536,326,949	1,773			35	
March	579,936,046	1,902	590,936,348	1,745			+1.90	
April	560,828,983	1,886	575,799,475	1,738			+2.67	
May	552,635,192	1,884	567,120,914	1,714			+2.62	
June	505,013,242	1,864	490,380,980	1,683			-2.90	
July	479,245,070	1,866	454,376,230	1,670			-5.19	
August	448,110,385	1,858	448,420,253	1,652			+.07	
September	437,779,650	1,844	427,623,846	1,639			-2.32	
October	481,136,358	1,837	466,085,603	1,637			-3.13	
November	480,929,263	1,826	474,250,855	1,636			-1.39	
December	524,145,612	1,800	516,304,359	1,620			<u>-1.50</u>	
Years Total	6,114,071,556		6,098,233,434				26	

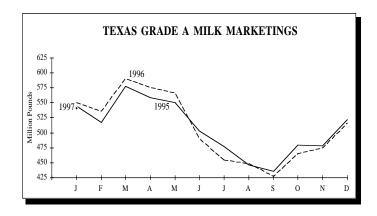
^{*}Revised figures

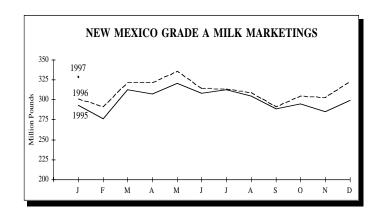
POUNDS OF GRADE A MILK MARKETED BY PRODUCERS LOCATED IN NEW MEXICO BY MONTHS: JANUARY 1995 THROUGH JANUARY 1997, WITH PERCENTAGE COMPARISONS **

MONTH	1995 POUNDS	Number of Producers	1996 POUNDS	Number of Producers	1997 POUNDS	Number of Producers	PERCENT 1996/95	CHANGE 1997/96
January	293,542,014	156	301,646,087	153	328,008,259	156	+2.76	+8.74
February	276,638,548	155	291,741,013	154			+1.82	
March	313,161,171	152	321,854,914	154			+2.78	
April	307,337,393	152	321,032,089	153			+4.46	
May	320,781,400	154	335,537,514	153			+4.60	
June	309,224,349	153	314,856,503	153			+1.82	
July	312,630,262	153	313,553,863	154			+.30	
August	304,582,850	153	309,399,050	155			+1.58	
September	288,872,854	156	293,390,938	157			+1.56*	
October	294,564,685	154	307,608,027	156			+4.43*	
November	284,775,780	155	303,433,595	157			+6.55	
December	299,367,034	153	322,470,035	157			<u>+7.72</u>	
Years Total	3,605,478,340		3,736,523,628				+3.63	

^{*}Revised figures

^{**}February figures are based upon average daily production.





^{**}February figures are based upon average daily production.

TEVAS AND NEW MEVICO	MARKET COMPONENT TEST
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	Butte	<u>erfat</u>	Prof	<u>Protein</u>		<u>Lactose</u>		S-N-F		<u>C*</u>
<u>Month</u>	<u>TX</u>	<u>NM</u>	<u>TX</u>	<u>NM</u>	<u>TX</u>	<u>NM</u>	<u>TX</u>	<u>NM</u>	<u>TX</u>	<u>NM</u>
January 1996	3.73	3.74	3.21	3.17	4.81	4.83	8.74	8.71	312	238
February	3.67	3.65	3.18	3.14	4.80	4.81	8.71	8.66	312	238
March	3.61	3.62	3.18	3.14	4.80	4.81	8.70	8.66	296	216
April	3.57	3.57	3.17	3.11	4.82	4.83	8.68	8.65	287	205
May	3.47	3.46	3.11	3.06	4.81	4.82	8.63	8.58	288	203
June	3.41	3.40	3.07	3.03	4.79	4.81	8.57	8.55	343	224
July	3.43	3.40	3.12	3.04	4.75	4.78	8.58	8.52	429	259
August	3.50	3.44	3.20	3.10	4.71	4.75	8.59	8.55	446	272
September	3.60	3.54	3.24	3.17	4.70	4.76	8.64	8.65	455	271
October	3.65	3.58	3.29	3.23	4.72	4.77	8.72	8.70	377	238
November	3.67	3.60	3.29	3.28	4.75	4.78	8.75	8.78	378	224
December	3.67	3.58	3.27	3.25	4.75	4.80	8.75	8.77	378	223
Average 1996	3.58	3.55	3.19	3.14	4.77	4.80	8.67	8.65	358	234
January 1997	3.67	3.62	3.25	3.23	4.79	4.80	8.75	8.74	373	257

* In thousands.

NEW MEXICO - WEST TEXAS MILK MARKET AT A GLANCE

	REPORTED JAN. 1997	REPORTED DEC. 1996	REPORTED JAN. 1996
TOTAL UTILIZATION			
CLASS I	59,830,620	54,148,435	61,743,740
CLASS II	8,426,535	9,173,725	8,626,168
CLASS III/III-A	191,419,281	204,460,656	114,659,802
CLOSING INVENTORY (CLASS I, II AND III)	10,639,139	10,356,593	9,229,529
TOTAL UTILIZATION	270,315,575	278,139,409	194,259,239
DAILY CLASS I UTILIZATION	1,930,020	1,746,724	1,991,734
JANDAILY CLASS I COMPARED TO:		+10.49%	-3.10%
CLASS I YEAR TO DATE (IN THOUSANDS)	59,831	694,970	61,744
% CHANGE FROM PREVIOUS YEAR	-3.10%	-1.40	+5.15%
TOTAL RECEIPTS			
PRODUCER RECEIPTS CLASSIFIED AS CLASS I	59,211,567	53,119,534	60,073,926
PRODUCER RECEIPTS CLASSIFIED AS CLASS II	7,029,012	7,661,519	6,470,122
PRODUCER RECEIPTS CLASSIFIED AS CLASS III/III-A	156,357,640	161,354,613	104,465,943
TOTAL PRODUCER RECEIPTS	222,598,219	222,135,666	171,009,991
OTHER SOURCE A/	37,360,763	46,384,017	12,835,425
OPENING INVENTORY	10,356,593	9,619,726	10,396,648
OVERAGE			17,175
TOTAL RECEIPTS	270,315,575	278,139,409	194,259,239
DAILY PRODUCER RECEIPTS	7,180,588	7,165,667	5,516,451
JANDAILY PRODUCER RECEIPTS COMPARED TO:		+.21%	+30.17%
PRODUCER RECEIPTS YEAR TO DATE (IN THOUSANDS)	222,598	2,121,080	171,010
% CHANGE FROM PREVIOUS YEAR	+30.17%	+13.94%	+18.08%
AVERAGE BUTTERFAT TEST OF PRODUCER RECEIPTS	3.631%	3.581%	3.737%
% PRODUCER MILK CLASSIFIED AS CLASS I	26.60%	23.91%	35.13%
NUMBER OF PRODUCERS	206	172	342
AVERAGE DAILY DELIVERY PER PRODUCER	34,857	41,661	16,130
NUMBER OF POOL HANDLERS	17	17	15

THE MARKET ADMINISTRATOR'S REPORT TEXAS MARKETING AREA NEW MEXICO - WEST TEXAS MARKETING AREA RICHARD FLEMING, MARKET ADMINISTRATOR P.O. BOX 110939, CARROLLTON, TEXAS 75011-0939 (972) 245-6060 FAX(972) 245-3211

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Address Corrections Requested

TEXAS MILK MARKET AT A GLANCE					
	REPORTED JAN. 1997	REPORTED DEC. 1996	REPORTED JAN. 1996		
TOTAL UTILIZATION					
CLASS I	300,366,774	266,384,673	280,012,040		
CLASS II	103,562,688	87,929,310	86,534,040		
CLASS III/III-A	181,250,074	183,026,867	253,867,433		
CLOSING INVENTORY (CLASS I, II AND III)	27,216,145	36,418,176	33,062,838		
TOTAL UTILIZATION	612,395,681	573,759,026	653,476,351		
DAILY CLASS I UTILIZATION	9,689,251	8,593,054	9,032,646		
JANDAILY CLASS I COMPARED TO:		+12.76%	+7.27%		
CLASS I YEAR TO DATE (IN THOUSANDS)	300,367	3,280,938	280,012		
% CHANGE FROM PREVIOUS YEAR	+7.27%	+4.92%	81%		
TOTAL RECEIPTS					
PRODUCER RECEIPTS CLASSIFIED AS CLASS I	298,838,668	265,543,803	279,916,171		
PRODUCER RECEIPTS CLASSIFIED AS CLASS II	91,180,606	75,624,881	78,117,747		
PRODUCER RECEIPTS CLASSIFIED AS CLASS III/III-A	162,211,786	182,585,087	243,260,531		
TOTAL PRODUCER RECEIPTS	552,231,060	523,753,771	601,294,449		
OTHER SOURCE A/	23,746,445	22,294,036	15,757,818		
OPENING INVENTORY	36,418,176	27,710,807	36,424,084		
OVERAGE	040 005 004	412	050 470 054		
TOTAL RECEIPTS	612,395,681	573,759,026	653,476,351		
DAILY PRODUCER RECEIPTS	17,813,905	16,895,283	19,396,595		
JANDAILY PRODUCER RECEIPTS COMPARED TO:		+5.44%	-8.16%		
PRODUCER RECEIPTS YEAR TO DATE (IN THOUSANDS)	552,231	6,561,035	601,294		
% CHANGE FROM PREVIOUS YEAR	-8.16%	07%	+6.03%		
AVERAGE BUTTERFAT TEST OF PRODUCER RECEIPTS	3.660%	3.652%	3.733%		
% PRODUCER MILK CLASSIFIED AS CLASS I	54.11%	50.70%	46.55%		
NUMBER OF PRODUCERS	1,670	1,666	1,852		
AVERAGE DAILY DELIVERY PER PRODUCER	10,667	10,141	10,473		
NUMBER OF POOL HANDLERS	30	30	30		

A/ INCLUDES MILK, SKIM MILK, CREAM AND SKIM EQUIVALENT OF CONCENTRATED SKIM MILK PRODUCTS.